



MEDIA CONTACT:
Nina Thompson
619-372-0916 cell
nthompson@sdhumane.org

FOR IMMEDIATE RELEASE
JULY 28, 2022

Make Your Pet a Star While Raising Money for Animals in Need! *San Diego Humane Society's annual Photo Fundraiser is open for submissions and voting.*

San Diego — San Diego Humane Society's 30th annual Photo Fundraiser is open for submissions and voting! Each year the [Photo Fundraiser](#) raises money for the organization's vital services, which include animal sheltering and adoptions, investigations of animal cruelty and neglect, veterinary care, education programs for youth and adults, the rescue and rehabilitation of wildlife and so much more.

Participating is easy! Submit your favorite pet photo at sdhumane.org/photocontest and encourage your family and friends to vote for your pet's picture through Aug. 31, 2022. Prizes include having your pet featured on a full month spread of San Diego Humane Society's 2023 calendar, a professional photo shoot for your pet, tickets to the organization's annual Fur Ball gala on Oct. 1, 2022 and other special gifts. All photo entries with 5 votes or more are guaranteed inclusion in the calendar or on the collage pages!



“The Photo Fundraiser is one of our favorite campaigns, because it gives the community an opportunity to support our lifesaving work, while also taking part in a friendly competition showcasing their favorite animals,” said Senior Vice President and Chief Philanthropy & Communications Officer Brian Daugherty. “We're half way to our goal of raising \$110,000 to help us save more lives. We encourage everyone to enter their best pet photos and to get their family and friends to vote!”

With campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego, San Diego Humane Society provides animal services for 14 cities within San Diego County. The organization not only cares for more than 40,000 companion and wild animals in its communities annually, but also share the expertise they have gained through their innovative programs with shelters nationwide so they can save more lives in their communities.

For more information how to participate in the 2023 Photo Fundraiser, visit sdhumane.org/photocontest.

Photos of entries in the photo fundraiser for media use can be downloaded here: <https://bit.ly/3Oz5jmp>

Suggested Tweet: Make your pet a star while raising money for animals in need! @sdhumane's 2023 Photo Fundraiser is open for submissions and voting. Enter your pet's best photo today at sdhumane.org/photocontest!

About San Diego Humane Society

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit sdhumane.org.



###