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**San Diego Humane Society Hosts Virtual Kitten Shower to Prepare for Busy Season**  
*Community members can give critical supplies or make a donation that will double up to \$20,000*

**SAN DIEGO** — Kitten season is here, and San Diego Humane Society is preparing for what could be another record-breaking year. To meet the needs of thousands of kittens, the organization is hosting a **virtual Kitten Shower**. Community members are invited to donate essential supplies — such as kitten formula, bottles, heating pads, scales and blankets — through online registries at Amazon, Target and Walmart. For the first time, those who prefer to make a monetary donation will have their gift doubled – up to \$20,000 – thanks to a generous match from the William Hall Tippett and Ruth Rathell Tippett Foundation.

In 2024, San Diego Humane Society cared for **8,642 kittens** and is anticipating similar numbers this year. “Kitten season always brings an influx of vulnerable animals who require around-the-clock care, and we rely on community support to provide these tiny lives with the best chance of survival,” said Aileen Pantoja, Associate Director of Nursery and Foster at San Diego Humane Society. “Every donated item plays a vital role in helping orphaned kittens grow strong and healthy, preparing them for loving homes.”



To contribute a gift that will ensure kittens in San Diego County receive lifesaving care, visit [sdhumane.org/kittenshower](https://sdhumane.org/kittenshower). Supplies purchased through the online baby registries are shipped directly to San Diego Humane Society, making it easy to support kittens in need.

Since opening the nation’s first 24-hour kitten nursery in 2009, San Diego Humane Society has remained a leader in neonatal kitten care. Now called the **Jim Lester Kitten Nursery & Foster Center**, the facility provides lifesaving resources for vulnerable kittens, trains foster volunteers to offer around-the-clock care, and even offers daycare support for fosters needing extra help during the day. There are also nurseries at San Diego Humane Society’s Escondido and Oceanside campuses. This innovative model has become a national standard, supporting the organization's mission to stay at zero euthanasia of healthy or treatable shelter animals in San Diego County.

**B-roll and photos of kittens for media use are available here:**

<https://spaces.hightail.com/space/MH1uRjbFaa>

**Photo/video credit: San Diego Humane Society**

**About San Diego Humane Society**

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses in El Cajon, Escondido, Oceanside, Ramona and San Diego. For more information, please visit [sdhumane.org](https://sdhumane.org).