



**MEDIA CONTACT:**

Nina Thompson  
(619) 372-0916 cell  
[nthompson@sdhumane.org](mailto:nthompson@sdhumane.org)

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## **SDHS Communications Director Receives PRSA Lifetime Achievement Award**

*Elizabeth A. Peci honored with prestigious Otto Bos Lifetime Achievement Award*

**SAN DIEGO** — San Diego Humane Society Communications Director Elizabeth A. Peci is the 2018 winner of the esteemed Public Relations Society of America Otto Bos Lifetime Achievement Award.

The award recognizes an experienced practitioner for lifetime achievement in public relations. It requires examples of advancing the profession of public relations through best practices, including ethics, research and mentoring. The award is named after the late Otto Bos, who was press secretary and a strategic confidant of former California Governor Pete Wilson.



“It is an honor to be recognized by my colleagues in public relations,” said Peci. “The award came as a surprise, but it makes me feel good that so many people value my work.”

Peci assumed the role as director of communications at San Diego Humane Society in August of 2016. Since then, she has led the critical work associated with the stewardship and oversight of the nonprofit’s brand. She is an accredited public relations executive and College Fellow of the Public Relations Society of America with many years in several industries – higher education, technology, energy and finance. Her experience includes corporate communications, marketing, media relations and change management.

“In her two years working at San Diego Humane Society, Elizabeth has taken our communications department to the next level,” said Dr. Gary Weitzman, president and CEO of San Diego Humane Society. “Her experience and perspective are helping us advance our mission to serve as a safety net for animals and people in San Diego and beyond.”

**To schedule an interview, please contact Nina Thompson at (619) 372-0916 or [nthompson@sdhumane.org](mailto:nthompson@sdhumane.org)**

### **About San Diego Humane Society**

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit [sdhumane.org](http://sdhumane.org).

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