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San Diego Humane Society's Day of Giving Will Raise Funds to Care for 50,000 Animals this Year

Gifts made through June 28 will be matched up to \$150,000

SAN DIEGO — San Diego Humane Society's third annual [Day of Giving](#), one of SDHS's largest fundraising efforts of the year, will be held on Thursday, June 28.

Beginning July 1, [San Diego Humane Society](#) will become the animal service provider in six additional cities: Carlsbad, Del Mar, Encinitas, San Diego, Santee and Solana Beach. This is the biggest milestone San Diego Humane Society has achieved in its 138-year history, which will increase the number of animals it cares for from 30,000 to more than 50,000 each year.

"Our Day of Giving is even more critical this year – it's an important fundraiser for ensuring all the homeless, orphaned and injured animals in San Diego receive the care they need," said Brian Daugherty, chief philanthropy officer for San Diego Humane Society. "As our services for the region expand, community support becomes even more critical. It's the only way we can continue this important work."

Day of Giving will be celebrated at all San Diego Humane Society campuses on June 28. Throughout the Day of Giving, San Diego Humane Society adoption fees on all animals will be waived and staff and volunteers will be distributing information about SDHS's innovative programs. There will also be tasty treats for human and animal visitors. Follow San Diego Humane Society on [Facebook](#), [Twitter](#) and [Instagram](#) to see the heartwarming stories of animals saved thanks to the generosity of this community and follow #SDDayofGiving on June 28!

Generous donors are providing over \$150,000 in matching funds for Day of Giving donations, including gifts made before June 28. Donations to support animals right here in San Diego can be made at www.sddayofgiving.org.

Special Adoption Promotion: In honor of the Day of Giving, the adoption fees for all animals will be waived on Thursday, June 28 at all San Diego Humane Society locations. Donations will be gratefully accepted to help cover the costs that went into preparing these animals for adoption. All animals have





been spayed/neutered, microchipped and given full vaccinations. Animals that are awaiting adoption can be found on the organization's website: sdhumane.org/pet.

San Diego Humane Society adoption hours are 10 a.m. – 6 p.m., seven days a week, at [campus locations](#) in San Diego, Escondido and Oceanside.

To schedule an interview or for more information, please contact Dariel Walker at (619) 250-6801 or dwalker@sdhumane.org.

Visuals (*Photos and B-roll available upon request*)

- Puppies playing in the Puppy Play Yard, sponsored by Purina
- Cute kittens in the Kitten Corral, sponsored by Purina
- Animals going home with their new families

About San Diego Humane Society

Serving San Diego County since 1880, San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer a wide range of programs and services that strengthen the human-animal bond, prevent cruelty/neglect, provide medical care, educate the community on the humane treatment of animals and provide safety net services for all pet families needing assistance with keeping their pets.

As one of San Diego's longest-established nonprofit organizations, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego as well as adoption centers inside select Petco stores throughout San Diego County. San Diego Humane Society is supported solely through contributions, grants, bequests, municipal contracts, investments and small fees for services. For more information or to view our current animals available for adoption; please visit www.sdhumane.org.

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Suggested Tweet: @sdhumane Day of Giving is on 6/28! All adoption fees will be waived & all donations made through 6/28 will be matched up to more than \$150,000. Follow #SDDayofGiving for heartwarming stories of animals saved thanks to the generosity of the community.