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**FOR IMMEDIATE RELEASE**  
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## San Diego Humane Society's 32nd Annual Fur Ball is Saturday, Oct. 6

*Honoring Colleen Blackmore Reilly for her Unwavering Dedication to Animals*

**What:** San Diego Humane Society's 32<sup>nd</sup> annual Fur Ball

The Fur Ball is a dog-friendly evening that includes exquisite dining, live music, raffle drawings, live and silent auctions and much more — all to raise money for the animals in our community and fund vital programs and services of San Diego Humane Society. Nearly 300 dogs and 600 people are expected to attend the annual gala.



*Event features:*

- Cocktail reception attended by people and dogs dressed in their finest attire
- Dinner and wine selections created by Chef Jeffrey Strauss of Pamplemousse Grille
- Live and silent auctions featuring fabulous prizes

**When:** Saturday, Oct. 6, from 6 - 11 p.m.

**Where:** San Diego Humane Society  
5500 Gaines Street, San Diego, 92110

**Visuals:**

- Dogs and their human companions arriving on the red carpet wearing evening wear
- Guests and dogs mixing and mingling
- Attendees bidding in the live auction
- Dancing to live music by Haute Chile

**Please contact Dariel Walker at (619) 250-6801 or [dwalker@sdhumane.org](mailto:dwalker@sdhumane.org) for event media credentials.**

**Photos from the 2017 Fur Ball can be downloaded here: <https://bit.ly/2vYtkh2>.**

**About San Diego Humane Society**

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit [www.sdhumane.org](http://www.sdhumane.org).

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**Suggested Tweet:** @sdhumane's 32nd annual Fur Ball is on Saturday, Oct. 6! This dog-friendly event raises money to support the animals in our community and funds vital programs and services of SDHS. Learn more here: <https://bit.ly/2OT66jM>.