



MEDIA CONTACT:

Nina Thompson
(619) 372-0916 cell
nthompson@sdhumane.org

FOR IMMEDIATE RELEASE
Oct. 29, 2018

San Diego Humane Society Hosts Child-Friendly Halloween Event

Reverse Trick-or-Treat is fun for kids and benefits adoptable animals too!

What: Reverse Trick-or-Treat

San Diego Humane Society is hosting Reverse Trick-or-Treat, a spook-tacular Halloween event for kids. Children of all ages will make special treats for our adoptable animals and then “Reverse Trick-or-Treat” through the adoption gallery to deliver their treats. Kids also will visit with costumed canine ambassadors, play games and create Halloween-themed crafts.

When: Tuesday, Oct. 30, from 4 - 6 p.m.

Where: San Diego Humane Society
5500 Gaines St., San Diego, 92110

Visuals:

- Children in costumes making animal treats and delivering them to adoptable animals.
- Children and their parents participating in Halloween-themed crafts and games.
- Dogs dressed in Halloween costumes.

Please contact Nina Thompson at 619-372-0916 or nthompson@sdhumane.org to schedule an interview or for more information. Learn more about Reverse Trick-or-Treat here: <http://bit.ly/2SbllXr>.

Suggested Tweet: @sdhumane is hosting Reverse Trick-or-Treat on Oct. 30! Kids of all ages will make special treats for adoptable animals and then “Reverse Trick-or-Treat” through the adoption gallery to deliver their treats. Learn more: <http://bit.ly/2SbllXr>.

About San Diego Humane Society

San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit sdhumane.org.

###