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**FOR IMMEDIATE RELEASE**  
**July 2, 2018**

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## San Diego Humane Society Offers Waived Reclaim Fees and Free Microchipping for Lost Animals July 2-8

**SAN DIEGO** — [San Diego Humane Society](http://San Diego Humane Society) is offering waived reclaim fees\* and free microchipping for pet owners who reclaim their lost pets from July 2 to July 8 in anticipation of the July Fourth holiday, when shelters typically see a substantial increase in lost pets.

July Fourth is a festive day of celebration for people, but it can be a terrifying time for our pets due to the loud noises associated with fireworks.

“The day after a big holiday like July Fourth, we often see an increase in the number of stray animals we receive,” said Beau Archer, vice president of animal welfare for San Diego Humane Society. “We want to be able to reunite pets with their families quickly. This is why we’re offering waived reclaiming fees and free microchips.”

Ways to keep your pet safe and stress-free on July Fourth include:

- Keep them inside during fireworks and shows. Pets have a heightened sense of hearing so the jolts and loud noises cause them to flee in search of safe haven.
- Invest in a calming ThunderShirt. Prepare a comfortable refuge for your pets to retreat.
- Leave on the TV or play soothing music. Keep all doors and windows closed to help drown out the noise and ease anxiety.
- Always keep your dog on a leash when out in public for his safety and those around him.
- Ensure your pet is microchipped with current contact information.

If your pet goes missing, please contact your local shelter. San Diego Humane Society provides lost and found services for the cities of Carlsbad, Del Mar, Encinitas, Escondido, Imperial Beach, Oceanside, Poway, San Diego, San Marcos, Santee, Solana Beach and Vista.

*\*Excludes fees that may be mandated by California state law.*

**For more information, please contact Dariel Walker at (619) 250-6801 or [dwalker@sdhumane.org](mailto:dwalker@sdhumane.org).**



**About San Diego Humane Society**

Serving San Diego County since 1880, San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer a wide range of programs and services that strengthen the human-animal bond, prevent cruelty/neglect, provide medical care, educate the community on the humane treatment of animals and provide safety net services for all pet families needing assistance with keeping their pets.

As one of San Diego's longest-established nonprofit organizations, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego as well as adoption centers inside select Petco stores throughout San Diego County. San Diego Humane Society is supported solely through contributions, grants, bequests, municipal contracts, investments and small fees for services. For more information or to view our current animals available for adoption; please visit [www.sdhumane.org](http://www.sdhumane.org).

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**Suggested Tweet:** @sdhumane is offering waived reclaim fees and free microchipping for pet owners who recover their lost pets from July 2 to July 8 in anticipation of the July Fourth celebration.