



MEDIA CONTACTS:

Kelli Schry
(619) 243-3419 office
(619) 250-6801 cell
kschry@sdhumane.org

Elizabeth A. Pecki
(619) 279-5086 office
epecki@sdhumane.org

MEDIA ALERT
Oct. 24, 2016

REVERSE TRICK OR TREAT EVENT GIVES KIDS AN OPPORTUNITY TO GIVE BACK SHELTER PETS

SAN DIEGO — [San Diego Humane Society](http://www.sdhumane.org) is hosting the first-ever Reverse Trick or Treat event on Thursday, Oct. 27. Children of all ages will have the opportunity to make toys and goodies for pets and then deliver their hand-crafted treats to adoptable animals throughout the shelter. Animals will also be available for interaction for children and their parents in need of a fur fix.

“Youth events like this one are not only fun for kids, but teach an essential lesson about giving back to our community and the humane treatment of animals,” said Amelia Curtis, education manager for San Diego Humane Society. “Teaching children to value animals not only encourages respect for all living beings, it also establishes a sense of responsibility to make the world a better, more humane place.”

WHAT: Howl-O-Ween Reverse Trick or Treat Event

WHEN: Thursday, Oct. 27 from 4 to 6 p.m.

WHERE: San Diego Humane Society, San Diego Campus - 5500 Gaines St., San Diego

*** Please contact Kelli Schry at (619) 250-6801 to arrange photography or filming at the event.**

About San Diego Humane Society

Serving San Diego County since 1880, San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. San Diego Humane Society offers San Diegans a wide range of programs and services that strengthen the human-animal bond, prevent cruelty/neglect, provide medical care, educate the community on the humane treatment of animals and provide safety net services for all pet families needing assistance with keeping their pets.

As San Diego’s oldest nonprofit organization, San Diego Humane Society has campuses located in Escondido, Oceanside, and San Diego as well as adoption centers inside Petco stores throughout San Diego County. San Diego Humane Society is supported solely through contributions, grants, bequests, investments, proceeds from the Muttique retail store and small fees for services. For more information or to view our current animals available for adoption; please visit www.sdhumane.org.

###

Suggested Tweet: Parents! Reverse Trick or Treat event for kids on 10/27. Kids can make treats for pets @sdhumane and deliver them throughout the shelter. <http://ow.ly/uZM0305kVbM>