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Protect Your Pets With **FREE** Microchipping

San Diego Humane Society Offers **FREE** Microchips for Pets in Anticipation of the Upcoming 4th of July Holiday



SAN DIEGO — Now through July 3, [San Diego Humane Society](#) is offering **FREE** microchipping for all animals in anticipation of the 4th of July holiday – when shelters typically see a substantial increase in lost pets. July 4th is a festive day of celebration for people, but it can be a terrifying time for our pets due to the loud noises associated with fireworks and revelry. Also, pets spooked by the noise of fireworks, have been known to jump fences out of fear and confusion resulting in a higher number of stray animals entering the shelter post July 4th celebrations.

“There is typically a spike in the number of stray animals that we receive the day after a big holiday, like the 4th of July,” said Jennifer Brehler, Chief Operating Officer for San Diego Humane Society. “We want to help pet owners take precautions to protect their pets

on these busy holidays, which is why we’re offering free microchips so we’re able to reunite pets with their families faster.”

Licensing and microchipping pets helps reunite lost pets with their owners faster. In anticipation of the upcoming holiday, San Diego Humane Society is offering:

- **WHAT:** **FREE** microchips for all pets
- **WHEN:** Through July 3, 2016
- **WHERE:** San Diego Humane Society
 - **San Diego:** 5500 Gaines Street
 - **Escondido:** 3450 E. Valley Parkway
 - **Oceanside:** 572 Airport Road & 2905 San Luis Rey Road
- *No appointment necessary, open 7 days/week from 11 a.m. to 5 p.m.*

If your pet does go missing, ensuring your pet is microchipped and licensed will assist in a quick reunion. San Diego Humane Society also utilizes a facial recognition app, [Finding Rover](#), to quickly reunite lost dogs with their owners! It’s one more tool to get pets home faster. Be sure to register your dog's photo on Finding Rover. It’s free! Learn more and



register here: <http://www.findingrover.com/>.

Remember to contact your local shelter immediately if your pet goes missing (*for the cities of Oceanside, Vista, Escondido, Poway and San Marcos, contact San Diego Humane Society*).

For more information, or to schedule an interview, please contact Kelli Schry at (619) 250-6801 or kschry@sdhumane.org.

About San Diego Humane Society

Serving San Diego County since 1880, San Diego Humane Society's scope of social responsibility goes beyond adopting animals. San Diego Humane Society offers San Diegans a wide range of programs and services that strengthen the human-animal bond, prevent cruelty/neglect, provide medical care, educate the community on the humane treatment of animals and provide safety net services for all pet families needing assistance with keeping their pets.

As one of San Diego's oldest nonprofit organizations, San Diego Humane Society has campuses located in Escondido, Oceanside, and San Diego as well as adoption centers inside Petco stores throughout San Diego County. San Diego Humane Society is supported solely through contributions, grants, bequests, investments, proceeds from the Muttique retail store and small fees for services. For more information or to view our current animals available for adoption; please visit www.sdhumane.org.

Suggested Tweet: Protect your pets - @sdhumane is offering FREE microchips through July 3 sdhumane.org/microchipping

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