

MEDIA CONTACT:

Dariel Walker
(619) 299-7012 ext. 2251 *office*
(619) 250-6801 *cell*
dwalker@sdhumane.org

FOR IMMEDIATE RELEASE
June 29, 2018

Funds Raised on Day of Giving Go to Care for 50,000 Animals this Year

San Diego Humane Society Day of Giving Raises \$455,000

SAN DIEGO — San Diego Humane Society raised more than \$455,000 during its largest fundraising effort of the year thanks to the community and generous donors who provided over \$150,000 in matching funds for Day of Giving donations, including gifts made before June 28.

“We thank everyone who participated in our third annual Day of Giving,” said Brian Daugherty, chief philanthropy officer for San Diego Humane Society. “Thanks to the generosity of our friends, all the homeless, orphaned and injured animals in San Diego will receive the care they need as our services for the region expand.”



Beginning July 1, San Diego Humane Society will become the animal service provider in six additional cities: Carlsbad, Del Mar, Encinitas, San Diego, Santee and Solana Beach. This is the biggest milestone San Diego Humane Society has achieved in its 138-year history, which will increase the number of animals it cares for from 30,000 to more than 50,000 each year.

The third annual [Day of Giving](#), celebrated at all San Diego Humane Society campuses on June 28, featured free adoptions, tours, kids activities, and meet and greets with wildlife ambassadors throughout the day. See the heartwarming stories of animals saved thanks to the generosity of this community [here](#).

To schedule an interview or for more information, please contact Dariel Walker at (619) 250-6801 or dwalker@sdhumane.org.

Visuals (*Photos and B-roll available upon request*)

- Puppies playing in the Puppy Play Yard, sponsored by Purina
- Cute kittens in the Kitten Corral, sponsored by Purina
- Animals going home with their new families

About San Diego Humane Society

Serving San Diego County since 1880, San Diego Humane Society’s scope of social responsibility goes beyond adopting animals. We offer a wide range of programs and services that strengthen the human-animal bond, prevent cruelty/neglect,



provide medical care, educate the community on the humane treatment of animals and provide safety net services for all pet families needing assistance with keeping their pets.

As one of San Diego's longest-established nonprofit organizations, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego as well as adoption centers inside select Petco stores throughout San Diego County. San Diego Humane Society is supported solely through contributions, grants, bequests, municipal contracts, investments and small fees for services. For more information or to view our current animals available for adoption; please visit www.sdhumane.org.

###