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**FOR IMMEDIATE RELEASE**  
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## **Dr. Roger Haston to Present “The Future of Animal Welfare” at SDHS**

*The chief of analytics at PetSmart Charities® will share a vision of the future of animal welfare*

**What:** Renowned animal welfare expert [Dr. Roger Haston](#) will offer a talk entitled "The Future of Animal Welfare." In his landmark presentation, Dr. Haston, chief of analytics at [PetSmart Charities](#), (North America's leading funder of animal welfare), will share insights and trends about the past, present and future of animal welfare. He will highlight key trends and philosophical principles that shape viewpoints of animal welfare initiatives. His message will be delivered to San Diego County's largest animal services provider: San Diego Humane Society.



**When:** Thursday, Dec. 13, 2018 at 10 a.m.

**Where:** San Diego Humane Society  
5500 Gaines St., San Diego, 92110

**Why:** Media are invited to attend the presentation and conduct interviews with internationally renowned animal welfare expert, Dr. Roger Haston.

**Please contact Dariel Walker at 619-250-6801 or [dwalker@sdhumane.org](mailto:dwalker@sdhumane.org) to schedule an interview or for more information. B-roll and photos will be available after the event.**

**Suggested Tweet:** Animal welfare expert and @PetSmartChariT's Chief of Analytics Dr. Roger Haston will present "The Future of Animal Welfare" at @sdhumane on Dec. 13. He will highlight key trends and principles that shape animal welfare programs and practice. Learn more: <http://bit.ly/2KJCpAu>.

### **About San Diego Humane Society**

San Diego Humane Society's scope of social responsibility goes beyond adopting animals. We offer programs that strengthen the human-animal bond, prevent cruelty and neglect, provide medical care, educate the community and serve as a safety net for all pet families. Serving San Diego County since 1880, San Diego Humane Society has campuses located in Escondido, Oceanside and San Diego. For more information; please visit [sdhumane.org](http://sdhumane.org).

### **About PetSmart Charities®**

PetSmart Charities, Inc. is committed to finding lifelong, loving homes for all pets by supporting programs and thought leadership that bring people and pets together. Through its in-store adoption program in all PetSmart® stores across the U.S. and Puerto Rico, PetSmart Charities helps to find forever homes and families for more than 500,000 shelter pets each year. PetSmart Charities also provides grant funding to nonprofits aligned with its mission under four key areas of support: Preventing Pet Homelessness; Helping Shelter Pets Thrive; Supporting the Bond Between People and Pets and Providing Emergency Relief and Disaster Support. Each year, millions of generous PetSmart shoppers help pets in need by donating to PetSmart Charities using the PIN pads at checkout registers inside PetSmart stores. In turn, PetSmart Charities



efficiently uses more than 90 cents of every dollar donated to fulfill its role as the leading funder of animal welfare in North America, granting almost \$340 million since its inception in 1994. Independent from PetSmart Inc., PetSmart Charities is a 501(c)(3) organization that has received the Four-Star Rating from Charity Navigator, a third-party organization that reports on the effectiveness, accountability and transparency of nonprofits, for the past 15 years in a row – placing it among the top one percent of charities rated by this organization. To learn more visit [www.petsmartcharities.org](http://www.petsmartcharities.org).

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