





MEDIA CONTACT: Kelli Schry (619) 243-3419 office (619) 250-6801 cell kschry@sdhumane.org

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## A CALL FOR NOMINATIONS FOR SAN DIEGO HUMANE SOCIETY $5^{\rm th}$ ANNUAL ANIMAL COMPASSION AWARDS

Local Award Honors the Extraordinary and Inspiring Stories of People and Organizations Supporting Animals in San Diego

SAN DIEGO — San Diego Humane Society is now accepting nominations for the 5th Annual Animal Compassion Awards. The awards honor people and organizations that go to extraordinary lengths supporting animals in San Diego County. Online submissions will be accepted through Feb. 12 for individuals and organizations that have demonstrated an exceptional level of compassion toward animals in one of 12 categories.

"We live in one of the pet-friendliest cities in the nation. What better reason to honor people in our community who have inspired the special bond we share with animals?" said Dr. Gary Weitzman, president and CEO of San Diego Humane Society. "We see extraordinary examples of people who

Gary Weitzman, president and CEO of San Diego Humane Society. "We see extraordinary examples of people who symbolize compassion every day in our community. Not just for animals but for people too, especially where those both intersect. Recognizing these contributions is what inspired the idea behind the Animal Compassion Awards."

Past award recipients include: Dogs on Deployment, Hotel Indigo, The Cat Café, County Supervisor Dave Roberts and Assemblymember Toni Atkins.

## Recipients of the Animal Compassion Awards are featured in the July issue of <u>San Diego Pets Magazine</u>!

Through online applications submitted by the community for individuals and businesses, San Diego Humane Society will honor those who have an extraordinary and inspiring story or example of compassion toward animals in one of three categories:

**Animal Impact Award:** Recognizes the powerful and unique relationship between people and their pets. It will highlight how an animal has impacted a human life in an extraordinary way, or vice versa.

**Humane Hero:** Recognizes an individual, business or organization that goes above and beyond to create positive awareness of animals and the unconditional love they bring to individuals.

**Pet-Friendly Business**: Recognizes a local business that promotes and supports an extraordinary pet-friendly environment in the following categories:









- 1. Best Pet-Friendly Restaurant
- 2. Best Pet-Friendly Hotel
- 3. Best Pet-Friendly Housing
- 4. Best Groomer
- 5. Best Pet Sitter
- 6. Best Dog Beach
- 7. Best Dog Park
- 8. Best Pet Boutique
- 9. Best Dog Wash
- 10. Best Boarding Kennel

<u>Online nominations for the Animal Compassion Awards can be submitted at</u> <u>http://www.sandiegopetsmagazine.com/animal-compassion-awards-nomination/</u>

\* Please contact Kelli Schry at <u>kschry@sdhumane.org</u> or (619) 243-3419 to arrange media interviews.

## About San Diego Humane Society

Serving San Diego County since 1880, San Diego Humane Society's scope of social responsibility goes beyond adopting animals. San Diego Humane Society offers San Diegans a wide range of programs and services that strengthen the human-animal bond, prevent cruelty/neglect, provide medical care, educate the community on the humane treatment of animals and provide safety net services for all pet families needing assistance with keeping their pets.

As one of San Diego's oldest nonprofit organizations, San Diego Humane Society has campuses located in Escondido, Oceanside, and San Diego as well as adoption centers inside Petco stores throughout San Diego County. San Diego Humane Society is supported solely through contributions, grants, bequests, investments, proceeds from the Muttique retail store and small fees for services. For more information or to view our current animals available for adoption; please visit <u>www.sdhumane.org</u>.

<u>Suggested Tweet</u>: @sdhumane's Animal Compassion Awards honors people & organizations doing extraordinary things for pets...submit a person or organization oday! <u>http://ow.ly/KqFX307nlLq</u>

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